



## Seen at the Wedding

### The Bridesmaids' Hats

Are they to be eloquent of a period or of the last note from Rue de la Paix? Tulle or horse-hair in fabric? Painting the colors of a rainbow or the deepening shades of a rose? These questions must be answered—by the bride, since it is her wedding—and our Millinery Department is ready to help her answer them. Also, we shall be glad to drape her veil, whether it is filmy tulle or one of precious old lace. Skilled designers will choose a style particularly becoming to the bride and drape the old lace without cutting it.

FOURTH FLOOR

### Brides' Slippers, \$10.75

Slim and graceful in line, these Opera slippers are of plain white satin, with a full French heel. Bridesmaids' Slippers are low cut strap sandals of silver brocade with a Spanish heel. \$18

SECOND FLOOR

### The Bride's Stockings

Exquisitely sheer and dainty are her silken stockings with their medallions of real lace, traced in patterns of delicate design.

The bridesmaids may, perhaps, choose French openwork stockings of filmy texture. \$7.50

### The Bride's Gloves

What if the third finger of the left hand glove does have to be ripped—that only makes the gloves more important. They must be of soft French kid, full length. \$6.50

### The Wedding Ring

This is, strictly writing, for the groom's eyes only! But since the bride will wear the ring she must make her choice—Platinum, delicately engraved, \$18.90 to \$36.75, or plain gold, \$7.30 to \$15.75

### Invitations, \$19.50

Any bride—or perhaps her father, to be more exact—will be impressed with this wonderfully low price for wedding invitations. One hundred ten line invitations in English script on Crane's best stationery, with two envelopes. One hundred seven line announcements, with two envelopes. \$16.50

GROUND FLOOR

# Trousseau Week

FOR WEEKS Lord & Taylor's whole store has been preparing for Trousseau Week, an event devoted to a full display of everything for the post-Easter bride. Wedding gowns, wedding presents, wedding decorations and accessories, costumes for all the wedding party (even to the least considered usher), house furnishings and furniture, everything from the rarest Duchesse lace veil to the most tempting little spice cabinet for a bride's kitchen are all ready for her this week in every department of the store. And, of course, loads of the things would tempt any woman to buy them and carry them off, quite irrespective of newly acquired husbands.

*In Almost Every Department Very Special Values  
Are Offered for This Week*

### The Bride

A most modern wedding gown, this! Frosted silver ratine bound and faced with cloth of silver, studded with gleaming drops of crystal dew. Pearls drop from the shoulders and girdle, and it is completed by a veil of rose point lace.

NOTE: Brides may telephone our Women's or Misses' Gown Department (Fitzroy 1900) and make an appointment for a special brides' fashion show of wedding gowns. From this array she may make her selection, decide on modifications, and have the whole copied in fresh materials at very short notice.

### The Maid of Honor

Pale pink peau de soie makes this period gown, posed over a petticoat of cobweb net.

THIRD FLOOR

### The Bridesmaids

One wears a clear pale yellowish-pink peau de soie, banded with gold and silver sequins, over a petticoat of filmy lace threaded with gold and silver. Another has a glowing brunette-pink gown with fish-scale pearl sequins and rose lotus-flower ornamentation. The last is in apricot, with silver sequin motifs revealing a petticoat of soft lace traced with gold threads.

### Chere Maman

Crystal beading, done with exquisite care on olive chiffon, completely covers the gown of the bride's mother, which hangs in becoming long panels at the side and is finished with crystal bugle beads—a most flattering gown for the mother of the bride or groom.

# Lord & Taylor

FIFTH AVENUE



## Found in Every Trousseau

### The Bridal Veil, \$15

It's scarcely necessary to say that this is a wonderful value—one we have seldom seen equalled. It is a real applique lace veil, of sheer fine net, edged with floral designs. Oval in shape, 2¾ by 2¾ yards.

### Bridal Satin, \$3.95 yd.

The beautiful fabric of a beautiful gown—heavy and soft in quality, glimmering in sheen, and most moderately priced. 40 inches wide.

GROUND FLOOR

### Lingerie Set, \$24.50

The bride will not be content without at least one set like this—of crepe de Chine, trimmed with fine Calais lace, dainty white satin ribbons and tiny ribbon orange blossoms. The set is a nightgown and step-in chemise.

A Crepe Russe set of three pieces, nightgown, vest-chemise and step-in drawers is \$19.75. Other sets are of brocaded or satin crepe trimmed with real laces—each one a creation of amazing loveliness.

SECOND FLOOR

### Glove Silk Set, \$16.70

Real lace, baby Irish or filet, trims these dainty garments of white or flesh colored glove silk. The vest has bodice top, bloomers reinforced.

To pack into her trunk the bride chooses perhaps, the new lace-weave glove silk in fascinating colors, sunglow, jade, apricot, orchid or skyblue. Vests, \$4.75. Step-ins, \$5.95. Step-in chemise, \$6.95

GROUND FLOOR

### Wedding Corset, \$4.50

White, like everything the bride wears on her wedding day—and fashioned of heavy satin, with silk elastic girdle top. It is lightly boned according to the taste of most women to-day. The price is special! Sizes 22 to 30.

### White Organdie, 65c yd.

For the first evening of the honeymoon—a frock of crisp white organdie! This Swiss organdie has a permanent finish, and is marked at the lowest price we have seen in several years for such quality. 45 inches wide.

SECOND FLOOR

